

**VENDOR BOOTH**  
**RIDGESTOCK 2011**  
**MUSIC and SUSTAINABILITY EXPO**

**SATURDAY**  
**AUGUST 20<sup>th</sup>, 2011**  
**11AM- 11PM**

**Standard Booths:**

- |   |   |
|---|---|
| <input type="checkbox"/> <b><u>INFORMATION BOOTH</u></b><br>\$30 Registration Fee/ ONE free pass<br>Non profits, schools, activist groups<br>environmental agencies. NO DIRECT SALES  | <input type="checkbox"/> <b><u>VENDOR</u></b><br><b><u>CRAFT/ ART/ CLOTHING</u></b><br>\$80 Registration Fee/ TWO Free Passes   |
| <input type="checkbox"/> <b><u>VENDOR FOOD/SPECIALTY</u></b><br><b><u>BEVERAGES/DESSERTS</u></b><br>\$120 Registration Fee/ THREE Free Passes<br>(NO Styrofoam please. Ask for more<br>information) NO beverage only booths | <input type="checkbox"/> <b><u>VENDOR/SPONSOR PACKAGE</u></b><br>\$250 Registration Fee/ FOUR Free Passes/ Logo<br>or Ad. Package deal for vendors who wish to<br>advertise in the program. |

**Other: Sponsorship/Advertising levels available for non booth businesses:**

- \$150 or \$300 Business Sponsor. 2 free passes 1/4 ad, or 1/3 page ads.
- \$500 1/2 page ad, 4 free passes
- \$1000 Logo on Color Poster, Mention from Stage, 4 free passes

NAME \_\_\_\_\_  
BUSINESS NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

TYPE OF BOOTH?  INFO  VENDOR/CRAFT  VENDOR/FOOD  VENDOR PKG

BRIEF DESCRIPTON OF BOOTH?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

AD IN PROGRAM? N/A ENCLOSED WILL EMAIL

Booth Fee \$ \_\_\_\_\_  
Extra Tickets X \$15 \$ \_\_\_\_\_  
Total Enclosed \$ \_\_\_\_\_

**Checks Payable To: Rigestock Music And Sustainabilty Expo**  
**Mail To PO Box 124, N. San Juan, Ca 95960**  
**Deadline Is Aug 1<sup>st</sup>**  
***After Aug 1<sup>st</sup> You Must Obtain Phone Confirmation***  
**530-477-4724**

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**BOOTH SIZE AND INFORMATION**

All booths measure 10x10. There is limited space available so if your booth will measure more you will be charged double. Due to our attempt to encourage as many informational and non-profit booths as possible, we encourage info booths to share in order to maximize space. Assistance is available if organizations need help pairing up. You will have access to water and electricity, but you must provide your own SHADE, tables, chairs, lights and your own extension cords. We highly recommend pop-up structures as shade travels throughout the day.

**SET UP**

FRIDAY SET UP REQUIRES PHONE CONFIRMATION. A map will be posted by Friday at 8 pm. Vehicles may arrive on site at 8am or early as needed however, **Ridgestock staff will not be on site until 8 am. Vehicles must be out by 10:30 ----NO EXCEPTIONS!**

**TICKETS AND HOURS**

Festival hours are 11am-11pm. Please note number of free passes included with your booth. **Additional staff tickets are \$15 for all booth workers. ALL BOOTH WORKERS MUST HAVE WRISTBAND AT ALL TIME!!** If you know how many extra tickets you'll need you can have them ready at the door by including them in your booth fee below. We like to have all booths open until 8pm or dusk. We encourage you to stay open by bringing lights and adding to the ambiance.

**PROGRAM AD**

We must have your ad no later than JULY 31<sup>st</sup>. Ads to be in jpg or pdf format, and emailed to: [juleree\\_99@yahoo.com](mailto:juleree_99@yahoo.com). If ad is hard copy it must be high quality for scanning.

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